

# Become an SMPS Sponsor!

smps Central Florida

**7,000**
National marketing & business professionals

**150+**
Central Florida Chapter Members

**900+**
Event attendees each year

## VISIBILITY/INFLUENCE

Be in front of more than 150 principals, marketers, and professionals in architecture, engineering, construction, and development—enhancing your firm's brand awareness and giving you access to key decision-makers in Central Florida.

## PROMOTIONS/RECRUITMENT

Highlight your firm with a spotlight in our quarterly newsletter and a prominent display of your logo on the SMPS website as well as all printed and virtual program brochures. Recruit highly qualified job applicants via unlimited job placement ads on the SMPS Central Florida website.

## RECOGNITION/DEVELOPMENT

Get recognized at industry events and gain admission to our programs and educational events throughout the year. Develop your workforce and network with thought leaders and influencers at events like our Transportation Program, Healthcare Symposium, or Education Programs.

## CONNECTION/GROWTH

Come face-to-face with potential clients and existing contacts, cultivating new relationships and fostering stronger partnerships. Plant the seeds that will grow to see maximum return on your investment as an annual sponsor.

## CONTRIBUTION/PHILANTHROPY

Know that your dollars have bettered the local community. As a 501c3 non-profit organization, SMPS Central Florida supports various local charities through fundraising and volunteer events.

# 2026 Annual Sponsorship Benefits

smps Central Florida

**Get exclusive benefits all year by becoming an annual sponsor.**

| The SMPS Central Florida Chapter sponsorship year runs Jan. 1-Dec. 31, 2026. | Platinum $4,000 | Gold $3,000 | Silver $2,000 | Bronze $1,600 |
|---|---|---|---|---|
| Event Registrations - including programs, professional development, education, socials, and year-end celebration | *max. 4 per event* | *max. 3 per event* | *max. 2 per event* | *max. 1 per event* |
| Marketing Mechanic Program Registrations | *max. 4 per event* | *max. 3 per event* | *max. 2 per event* | *max. 1 per event* |
| Ad in Newsletter<br>Distributed to Hundreds of Industry Professionals | Full Page | Full Page | 1/2 Page | 1/4 Page |
| Annual SMPS Membership ($400 value) | ● | | | |
| Opportunity for a '5 Minute Commercial' at 1 SMPS Program | ● | ● | | |
| Sponsor Spotlight on Website - Banner on Home Page | ● | ● | ● | |
| Quarterly Social Media Coverage with completed form | ● | ● | ● | ● |
| Annual Sponsor Spotlight on Social Media - "thank you to our sponsor" | ● | ● | ● | ● |
| Exposure to over 150 Chapter Members | ● | ● | ● | ● |
| Recognition from the Podium at Every SMPS Program | ● | ● | ● | ● |
| Opportunity to Display Promo Items at Programs | ● | ● | ● | ● |
| Logo Displayed on Banner/Presentation at All Events In-Person/Virtual | ● | ● | ● | ● |
| Sponsor Designation on Name Tags at All Events | ● | ● | ● | ● |
| Company Logo and Link on Weekly Email Blast to Membership | ● | ● | ● | ● |
| Logo and Link to Company Website | ● | ● | ● | ● |
| Unlimited Job Postings to SMPS Central Florida Website | ● | ● | ● | ● |
| **Overall Approx. Value** | **$4,590** | **$3,530** | **$2,495** | **$1,825** |

DISCOUNTS

20% OFF for minority/women/ small businesses

## IN-KIND SPONSORSHIPS

We welcome and appreciate in-kind support of our Chapter. Appropriate recognition of in-kind sponsorships is provided depending on the level of effort provided (should equate to above denominations). One in-kind sponsor per service will be accepted on a first come basis. Your in-kind contribution may assist with any of the following:

- Membership event give-a-ways
- Raffle donations for events
- Service donations (printing, graphics, event photography, etc.)

QUESTIONS? Contact: Immediate Past President, Kalia Graham, at immediatepastpresident@smpscentralflorida.org

# 2026 Annual Sponsorship Commitment

smps Central Florida

## THANK YOU!

Please complete this form online or email to immediatepastpresident@smpscentralflorida.org along with a high-resolution company logo. We will be in touch soon to finalize details. Thank you in advance for your support of SMPS Central Florida.

## CONTACT INFORMATION

Company Name: _____

Contact Name: _____

E-Mail: _____

Phone Number: _____

## SPONSORSHIP INFORMATION

Level of Sponsorship:

Platinum Annual Sponsorship
Gold Annual Sponsorship
Silver Annual Sponsorship
Bronze Annual Sponsorship
In-Kind Annual Sponsorship
Unsure, I would like more information

Are others able to request registration from your firm? Yes No

If so, please list authorized requesters: _____

_____

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**BUSINESS TRANSFORMED THROUGH MARKETING LEADERSHIP. | smpscentralflorida.org**