



AROUND THE WORLD IN 18 HOLES



Society for Marketing
Professional Services
Central Florida



METROWEST GOLF COURSE

8:30 a.m. Shotgun Start, Scramble Format

Friday, April 10, 2015

Tournament Registration7:00 am

Scramble Shotgun Start8:30 am

Lunch Served1:30 pm

*Proceeds to benefit UCF-SMPS Chapter
Marketing Scholarships*

THEME:

Enjoy a different country at every tee party....
Travel the world without leaving sunny
Florida! Come join us for a fun filled day of
Golf, Networking, and Fun in the Florida Sun.
Form your own team or let us assign you a
foursome.

For more information, please contact
Pam Carman, Business Architects of Innovation
407.463.9812 | pcarman1@cfl.rr.com

TOURNAMENT INCLUDES:

- 18 Rounds of Golf
- Fabulous Raffle Prizes
- Skill Prizes
- Player Gifts (Golf Shirt & Cooler)
- Breakfast and Awards Luncheon
- Goodie Bags



SPONSORSHIPS & REGISTRATON FORM

#SMPSCFgolf2015



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University of
**Central
Florida**

Sponsorship Levels

SMPS Golf Tournament • April 10, 2015

Proceeds to benefit UCF-SMPS Chapter Marketing Scholarships

Tournament Sponsor \$4,000

As the Exclusive Tournament Sponsor, you will receive:

- 8 players in tournament
- Tee Party
- Tee Sign
- Signage as Title Sponsor
- Opportunity to Speak at Breakfast & Lunch
- Company name & logo included in tournament program & on SMPS website
- Display company banner at event

Lunch Sponsor \$2,500 **SOLD** Barton Malow

As a Lunch Sponsor, you will receive:

- 4 players in tournament
- Tee Party
- Signage at the Luncheon
- Opportunity to Speak at Luncheon
- Company name & logo included in tournament program & on SMPS website
- Display company banner at event

Breakfast Sponsor \$1,500 **SOLD** TLC Engineering for Architecture

As a Breakfast Sponsor, you will receive:

- 2 players in tournament
- Tee Sign
- Signage at the Breakfast
- Company name & logo included in tournament program & on SMPS website
- Display company banner at event

Beverage Cart Sponsor \$1,000 **1 SOLD** Thorburn Associates Inc. **1 LEFT**

As a Beverage Cart Sponsor, you will receive:

- 2 players
- Company name & logo on beverage cart
- Company name & logo included in tournament program

Challenge Sponsor \$450

As the Challenge Sponsor, you will receive:

- Company name & logo included in the tournament program, on the SMPS website, on the signage at the luncheon and on the Closest to the Pin (2) and Longest Drive (2) tournament signage

Tee Parties Sponsor \$400

- Opportunity to host & theme one hole on the course, with table, 2 chairs and signage provided
- Listed on the SMPS website
- Company name included in tournament program

Tee Sign Sponsor \$200

- Signage at one hole on the course
- Company name & logo on SMPS website

Print Sponsor **SOLD** Triangle Reprographics

Individuals/Foursomes

- \$750 Foursome with Tee sign
- \$600 Foursome (4 players)
- \$150 single golfer

For sponsorship information contact:

Holly Duke – 407.385.1223
hduke@morganti.com

Tara Bleakley — 407.487-1158
tara.bleakley@tlc-eng.com



#SMPSCFgolf2015



Registration Form

SMPS Golf Tournament • Friday, April 10, 2015 • MetroWest Golf Course • 8:30 a.m. Shotgun
 Proceeds to benefit UCF-SMPS Chapter Marketing Scholarships

CONTACT PERSON NAME	PHONE
CONTACT PERSON COMPANY	E-MAIL

	NAME	COMPANY NAME	MENS: M LADIES:L		SIZE (please choose one)				
GOLFER 1			M ○	L ○	S ○	M ○	L ○	XL ○	XXL ○
GOLFER 2			M ○	L ○	S ○	M ○	L ○	XL ○	XXL ○
GOLFER 3			M ○	L ○	S ○	M ○	L ○	XL ○	XXL ○
GOLFER 4			M ○	L ○	S ○	M ○	L ○	XL ○	XXL ○

Foursome (4 players) \$600

Foursome with Tee Sign \$750

Tee Sign \$200

Tee Party \$400

SPONSORS: Tournament \$4,000

Lunch \$2,500

Breakfast \$1,500

Beverage Cart \$1,000

Challenge \$450

PAYMENT INFORMATION

Check (Please make check payable to: SMPS Central Florida)

Credit Card VISA MASTERCARD AMERICAN EXPRESS DISCOVER

Credit Card # _____ Exp. Date _____

Name on Credit Card _____

Billing Address _____

Please mail or email to Pam Carman, FSMPS

Business Architects of Innovation, Inc.
 7209 Black Bull Lane
 Orlando, FL 32835
 Pcarman1@cfl.rr.com
 (407) 463-9812



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ABOUT SMPS CENTRAL FLORIDA

The Society for Marketing Professional Services (SMPS) is the premiere organization of marketing experts for the architecture, engineering, and construction industries. Currently, the Central Florida Chapter of SMPS is consistently ranked among the Top 5 chapters in the nation with nearly 200 members, and more than 25 Certified Professional Service Marketers (CPSM). The chapter is proud to provide excellent educational resources and networking in an exciting and professional environment.

The Central Florida Chapter is supported by the SMPS national organization, which is dedicated to helping it's members achieve marketing and management success. SMPS provides information, ideas, networks, and other opportunities that can give firms a "strategic advantage."

ABOUT SMPS-UCF STUDENT CHAPTER

The Society for Marketing Professional Services (SMPS) is the only marketing club at The University of Central Florida (UCF). The SMPS-UCF chapter is one of a kind; although there are 60 professional chapters throughout the US and Canada, we are the first and only student chapter in the nation.

Dual membership in the UCF and Central Florida chapters gives students an instant national network. Through that vast network, they are able to provide members with exclusive access to employment opportunities, internships, scholarships, and real-world marketing experience. UCF has recognized how much student members value their membership by awarding SMPS RSO of the Year twice out of the 500+ student organizations on campus.

At each of their meetings, they bring in guest speakers so members can learn from their expertise and gain valuable insights on topics ranging from professional development to marketing for different industries. SMPS student members also have the opportunity to participate in networking events and socials with the Central Florida professional chapter, a Career and Internship Expo, career development workshops, field trips, and community service projects.

Being an active SMPS member will enables students to build their professional development, expand their network, and forge valuable connections with marketing professionals across several industries. Some members have been offered jobs through their SMPS connections!

