

Taking the Pulse

of
Healthcare
in Central
Florida

Presented by

SMPS

Society for Marketing
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Central Florida



HEAR FROM TOP LEADERS on their **BOLD VISION** for healthcare

REGISTRATION CLOSES January 4 at noon!

Wednesday, January 6 • 8:00 - 10:30 am

The Citrus Club, 255 S. Orange Avenue, 18th Floor

Panelists include:

Dana N. Bledsoe, RN, FACHE

*President Nemours Children's
Hospital and Enterprise VP
Nemours Foundation*

Dr. Deborah German

*Dean & VP of Medical Affairs
University of Central Florida*

David Strong

*President & CEO
Orlando Health*

Lars Houmann

*EVP, Florida Division of Adventist
Health System Hospital*

Moderator:

Thaddeus Seymour, Jr., President, Lake Nona Institute

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