PUT A spring ahead IN YOUR EDUCATION

Register for this full day education event that is packed with engaging informational sessions geared toward the A/E/C industry!

SPEAKERS & SESSIONS

9:00 am–10:15 am  
Tim Asimos, CPSM, A/E/C Marketing Strategist and Innovator  
*The Evolution of the Modern Marketer: Critical Skills Needed to Remain Relevant Now and in the Future*

10:30 am–11:45 am  
Cyndi Gundy, Marketing Instructor at the University of Central Florida  
*Top Trends to Impact A/E/C Marketing in 2016*

12:00 pm–1:15 pm  
Roy Reid, APR, CPRC, Executive Director of Communications at the University of Central Florida  
*Keynote Lunch Speaker: Storytelling and Message Development*

1:45 pm–3:00 pm  
Susan Murphy, Principal of Murphy Motivation and Training  
*Presentation Skills*

3:15 pm–4:30 pm  
Suzanne Bain and Zachary Cheek, Principal Facilitators at SPL Seminars  
*Managing Millennials - Bridging the Gap*

Early Registration before February 29, 2016: Members $95, Non-Members $125  
Regular Registration after March 1, 2016: Members $105, Non-Members $135  
UCF Student Chapter Registration: $40

Westin Lake Mary Room Reservations:  