

2016-2017 Calendar of *Events*



Society for Marketing
Professional Services
Central Florida

- 9.07.16 Blueprint Reading 101
- 9.17.16 UCF Tailgate with ASCE
- 10.06.16 Light the Night Team Walk around Lake Eola
- 10.12.16 Leverage Your Beverage: Women of Influence
- 10.20.16 Site Tour: Orlando City Soccer Stadium
- 10.31-11.4 SMPS CPSM Week
- 11.10.16 Student Chapter Career & Internship Fair
- 12.07.16 Mentor-Protege Kick-Off
- 12.15.16 New Member Breakfast
- 1.11.16 Photography 101
- 2.01.17 Winter Social at Second Harvest Food Bank
- 3.07.17 Healthcare Program with AIA
- 2.08.17 InDesign Tips & Tricks
- Feb. 2017 Student Trivia Night Fundraiser
- 3.6-8.16 Southeast Regional Conference (Amelia Island)
- Mar. 2017 Illustrator Tips & Tricks
- 4.4.17 Transportation Program
- 4.12.17 Elevating the Proposal Process
- 4.25.17 Kentucky Derby Membership Event
- 5.25.17 Spring Ahead Education Event
- May 2017 How to Build an Infographic
- May 2017 Leverage Your Beverage
- June 2017 Proposal Writing Skills Webinar
- 6.14.17 Professional Leadership Series
- 6.23.17 Summer Social
- 7.6.17 Professional Leadership Series
- 7.12-13.17 Build Business Conference - Indianapolis
- 8.2.17 Professional Leadership Series
- 8.26.17 AEC Art Gala

CPSM Study Sessions + Testing

- 1.11.16 Information Session
- 1.25.16 Domain 1: Market Research
- 2.8.16 Domain 2: Marketing Plan
- 2.22.16 Domain 3: Clients + BD
- 3.8.16 Domain 4: SOQs / Proposals
- 2.22.16 Domain 5: Promotional Activity
- 4.5.16 Domain 6: Info, Resource + Organizational Management
- 4.19.16 Review 1
- 5.3.16 Review 2
- 5.26.16 Test Date @ PSI Testing Center

Monthly Committee Meetings

- Board of Directors 3rd Thursday
For more info contact cdavis2@henselphelps.com
- Communications 1st Wednesday
For more info contact apollock@hjhigh.com
- Education 2nd Wednesday
For more info contact scollins@vhb.com
- Programs 2nd Wednesday
For more info contact refrohardt@pcl.com
- Marketing Mechanics 3rd Wednesday
For more info contact mhubbard@henselphelps.com
- Membership 4th Tuesday
For more info contact tsibley@brasfieldgorrie.com
- Student Chapter Every other Tuesday
For more info contact Mandy.Missal@tlc-eng.com