

**SMPS**

Society for Marketing  
Professional Services  
Central Florida

# Creating a Marketing Plan



**Presenter:** Mike Recchio, CPSM

**When:** February 24<sup>th</sup>, 2010  
11:30am – 1:00pm

**Where:** TLC  
255 S. Orange Avenue  
17<sup>th</sup> Floor  
Orlando, FL 32801

**Note:**  
**Location  
Change!!**

**Cost:** FREE to SMPS Members  
\$25 to non-members

- Please bring your own lunch
- Dessert and drinks will be provided
- Seating is limited – please RSVP early!

RSVP:

Laurie Orlando

Email: [laurie.orlando@aecom.com](mailto:laurie.orlando@aecom.com)

P: 407.513.8210