

# SPRING

## Education Event

# THURSDAY, MAY 10<sup>TH</sup>

SMPS

Society for Marketing  
Professional Services  
Central Florida

   #SMPSCF

# LEVEL UP 2018

## Make an Impact!

### As a sponsor you will have:

Exposure to over 500+ local AEC focused c-suite, executive, business development and marketing professionals

Exposure to over 90 local AEC member firms

Social media visibility to 2,000+ followers

Opportunity to cultivate new and existing relationships and instantly promote your business

Opportunity to build your bottom line through cost effective marketing that delivers results

## Sponsorship Opportunities

### Start Your Day Sponsor (Continental Breakfast/Networking)

\$300 Member, \$450 Non-member **(Limited to 1 Sponsor)**

Recognition/logo on all program promotional materials

Exclusive table tent logo placement during breakfast/networking

### Session Sponsor

\$400 Member, \$550 Non-member **(Limited to 7 Sponsors)**

Logo displayed during the session

Recognition/Logo in the program next to the session title

Recognition/logo on all program promotional materials

Your brochure and/or promotional items on chairs

1 free registration to the event

2 minute company commercial at the beginning of session

### Session Break Sponsor (Morning and Afternoon)

\$150 Member, \$300 Non-member **(Limited to 2 Sponsors)**

Recognition/Logo on all program promotional materials

Exclusive table tent logo placement during session break

### UCF/SMPS Student Sponsor

\$100 **(No Limit)**

Recognition/Logo on all program promotional materials

### AEC Vendor Exhibitor

\$175 **(Limited to 8 Vendors)**

Company tabletop display (exhibit) at program

Recognition/logo on all program promotional materials

2 minute company commercial at the beginning of day

1 Complimentary breakfast and lunch

**ONLY 3 SPOTS LEFT!**

To secure your sponsorship, contact Rachael Frohardt at [refrohardt@pcl.com](mailto:refrohardt@pcl.com)