



**FOUNDATION**  
Society for Marketing  
Professional Services

October 4, 2011

SMPS Foundation  
123 North Pitt Street, Suite 400  
Alexandria, VA 22314

SMPS Central Florida  
P.O. Box 1459  
Orlando, FL 32802-1459

Dear SMPS Central Florida,

It is with sincere gratitude that I thank you on behalf of SMPS Foundation for your recent donation of \$500.00 received on 10/4/2011.

Each year, the Foundation commissions a number of White Papers which are exclusively developed for our members. These papers serve as vital tools in helping our firms grow and flourish. These tangible products make it easy for our members to be on the forefront of issues and provide meaningful information to their firms. This is just one example of how the Foundation provides immediate value.

Here is a list of other tangible benefits that your Foundation has accomplished for you, your firm, and your industry:

- The hosting of three Think Tank programs on topics of current interest (The next program on "Bridging the Gap Between Management and Marketing" is scheduled for April 2012)
- The joint publication of the *Marketing Handbook for the Design and Construction Professional, Third Edition*
- The annual Garikes Scholarship awarded to a student studying professional services marketing
- *The 2009 Marketing Salary and Expense Survey*

The estimated value of any goods or services provided in return for your donation is \$0.00. Please keep this written acknowledgment of your donation for your personal records.

<b>Date</b>	<b>Fund</b>	<b>Received</b>	<b>Non-Deductible</b>
10/4/2011	Annual Campaign (Mailed check)	\$500.00	\$0.00

Again, we thank you for your support and helping the Foundation succeed in its mission of funding industry research that will advance our profession.

Sincerely,