

2012 - 2013 Calendar of Events

Marketing Research
Marketing Plan
Client & Business Development
SOQs/Proposals
Promotional Activity
Organizational Management

Programs	09/25/12	Healthcare Update	●		●			
	10/23/12	P3 Projects Roundtable	●		●			
	01/29/13	Mixed Markets Roundtable	●		●			
	04/02/13	Entertainment, Hospitality & Tourism	●		●			
	05/07/13	Transportation Update	●		●			
	06/25/13	Real Estate Trends	●		●			

Marketing Mechanics	10/09/12	Time Management/ Organization			●	●		●
	11/06/12	Graphic/Illustration Tips		●		●	●	
	01/15/13	Integrated Project Delivery	●		●	●		
	03/12/13	Clients Talk Back	●		●	●		
	05/14/13	Illustrator & InDesign Training Workshops		●		●	●	
	06/11/13	To Be Determined	●	●	●	●		●
	08/20/13	ABC Awards	●		●	●		

Special Events	08/28/12	30 th Anniversary Celebration			●			
	12/06/12	Holiday Social			●			
	03/07/13	Spring Social			●			
	04/11/13	Member Breakfast			●			
	06/06/13	Summer Social			●			
	07/31/13- 08/02/13	SMPS Build Business (Conference in Orlando, Florida)	●	●	●	●	●	●
	08/29/13	31 st Anniversary Celebration & Awards Reception			●			

Group Therapy	New This Year!	09/06/12
	Group Therapy is a free monthly event open exclusively to SMPS members. The groups meetings are moderated by an SMPS leader to provide open discussion for professional advice. The group works together to offer suggestions, solutions and follow-up. Meetings will be held at various locations. Please see our website for current location.	10/04/12
		11/01/12
		02/07/13
		04/04/13
		05/02/13

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Dates and programs are subject to change. Please visit our website for up-to-date event information and registration.

Visit www.smpscentralflorida.org for more information.

SMPS Central Florida

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