

SMPS NATIONAL WEBINAR

Inside Marketer to Outside Business Developer

The Challenges and Rewards of the Transition



Society for Marketing
Professional Services
Central Florida

September 21, 2010 at 2:00PM

Don't pay full price! Learn how to take the first step into a successful transition. Whether you are making the transition, or set it as a potential future career goal, you don't want to miss this great topic!

When: Tuesday, September 21st at 2PM

Where: TLC, 255 S. Orange Avenue, 11th Floor, Orlando, Florida

Cost: \$10 for members, \$25 for non-members (Please bring your payment to the event in cash or by check payable to SMPS Central Florida.)

Please RSVP to Marie Zarate (marie.zarate@aecom.com) to reserve your seat**.

For more details on the topic and speakers, please visit:

<http://eo2.commpartners.com/users/smeps/session.php?id=4664>

** NOTE – Cancellations made within 48 hours of this event cannot be accepted, and payment will still be due to SMPS Central Florida in the amount corresponding to the canceled reservation(s).

THREE REASONS TO ATTEND

1. If you recently made the transition or are thinking about it as a future goal
2. Learn the differences between the roles and responsibilities of the marketer and business developer
3. Gather tips for gaining support from upper management

SMPS webinars are approved for 1.5 hours of Certified Professional Services Marketer (CPSM) CEUs and AIA LU Hours.

Is this your first time attending a webinar?
Any member attending a hosted webinar for the first time may bring a guest for FREE!